



**CirInWater**

Supporting European SMEs to bring  
water-smart solutions to market



# WINNING DAYS

## CirInWater funding opportunities for supporting SMEs to develop water-smart solutions for Agrifood & Energy-intensive industries

CirInWater is the Water-Smart Eurocluster project funded by the EU that develops and implements support measures, including cascade funding, for companies addressing the lack of water-smart solutions to promote the digital, green, and resilient transitions (triple transitions) of the European industrial ecosystems. CirInWater will provide financial support (lump sum) to the European SMEs working on innovation, knowledge, and internationalisation to implement water-smart solutions for the agrifood and energy-intensive industries.

**Date:** 07 March 2023, 15.45h–17.45h

**Location:** SMAGUA 2023 – Room 1 (Feria de Zaragoza)

### Agenda:

#### 15.45h | Welcome and project objectives

- Event introduction – *Miguel Luis LAPEÑA, General Director of Planning and Economic Development, Government of Aragon*
- CirInWater project introduction – *Isaac NAVARRO, President of ZINNAE*

#### 15.55h | Water use challenges in the agrifood & energy-intensive value chains

- Challenges in the agrifood sector: a concrete case study – *Antonio FUMANAL, La Zaragozana, President of the Aragon Food Cluster*
- Challenges in the energy-intensive industry: sectoral case studies – *Paola DEL CHICCA, Head of sustainability in Spain at AFRY*
- Q&A

#### 16.20h | Pitching session: looking for WINNING partners

- *Manuel Arce, h2i.*
- *Guy LECURIEUX, Greencityzen*
- *Mikael SEPPÄLÄ, Sansox Oy*
- Q&A

#### 16.45 | CirInWater funding opportunities

- Call for innovation, knowledge, and internationalisation lump sums – *Stefan BERGSMA, International project manager at Water Alliance*
- Application & submission procedure – *Oriane MARCHAL, European project manager at FWT*
- Q&A and closure – *Marisa FERNÁNDEZ, Cluster manager of ZINNAE*

#### 17.15h | Networking coffee

Registration is required to attend The WINNING Days. Registration is free of charge.

[Register here](#)



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